

Waterside Village at Easton

Easton Parkway and Marlboro Avenue - Easton (Talbot County), MD



EASTON, MD

Trade Area Retail - Easton is divided in 4 basic trade areas:



Route 50	East of 50	Bypass Retail	Historic Downtown
Airport to Dutchman Lane	Off Dover Road	Easton Parkway & Rte 33	8 Block Area

Who Shops Here & What's New

- BJ's Wholesale Club and Harris Teeter recently opened
- All of Easton's shopping areas attract Talbot County, and the counties of Queen Anne, Caroline, Kent and Dorchester.
- These counties, excluding Talbot's downtown Easton, are more rural and have a lot of farming area.
- This expanded population totals 128,760 residents.
- There are 170,000 residents in the Mid-Shore area, which are considered to be the target audience of Shore Health Hospital System.

Employment Base

- There are 84,000 people employed within 25 miles of Easton.
- 1,677 businesses in Talbot County.
- Major Employers include: Allen Family Foods, Giant Food, Inn at Perry Cabin, Lowe's, Hyatt, MI Acquisitions, YMCA, Target, Talbot County and many others.
- Shore Health, University of Maryland Medical: 3 hospitals, 200 physicians (2,060 workers).

Tourism

- Within 100 miles from Washington DC, Annapolis, Baltimore, Philadelphia and Wilmington.
- Popular tourist events all year.
- St. Michaels, MD

Demos (2010)

Talbot County		Mid-Shore Region	
Population	37,995	Population	166,400
Employees	16,662	Employees	90,911
Median HH Income	\$71,836		



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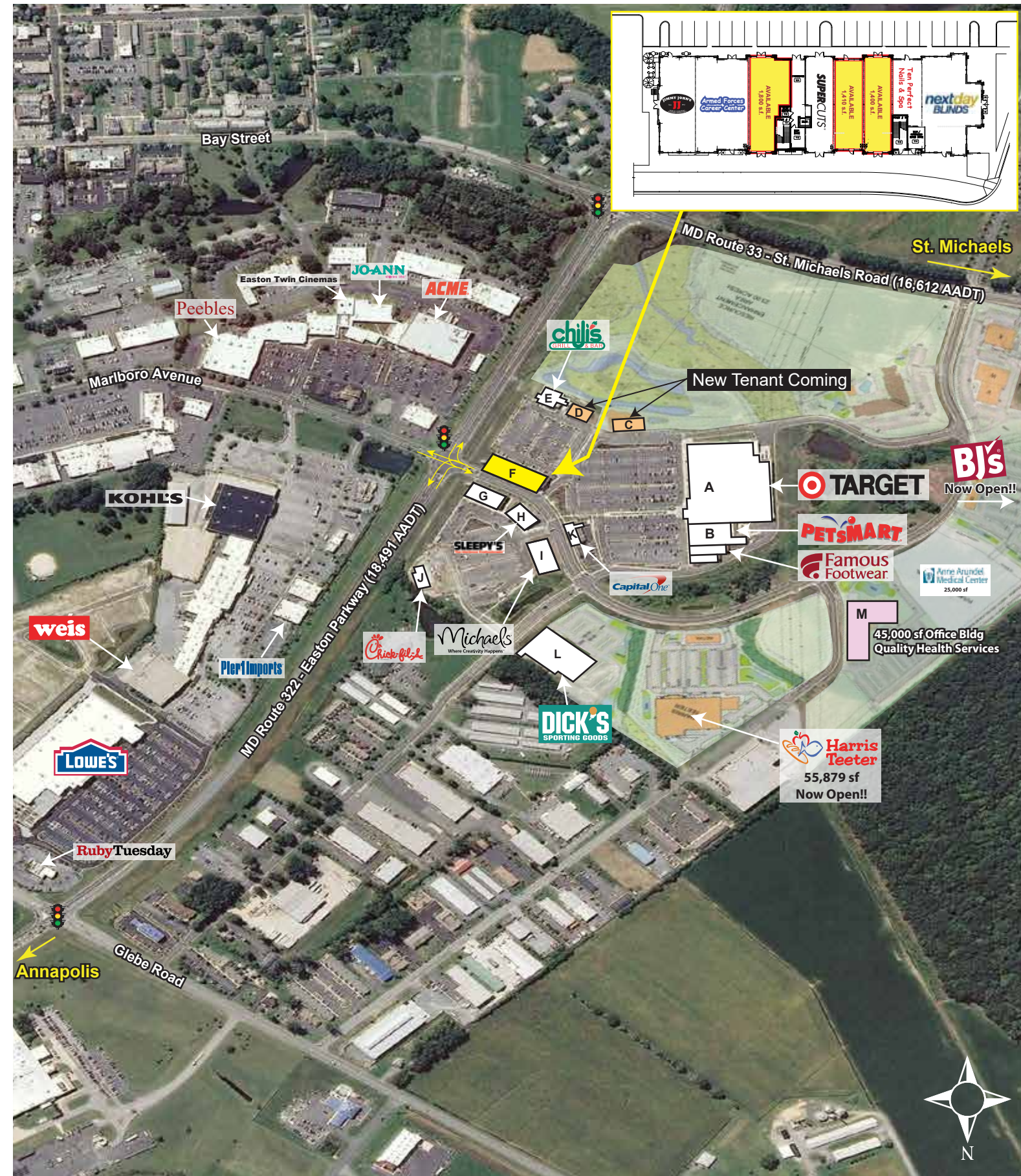
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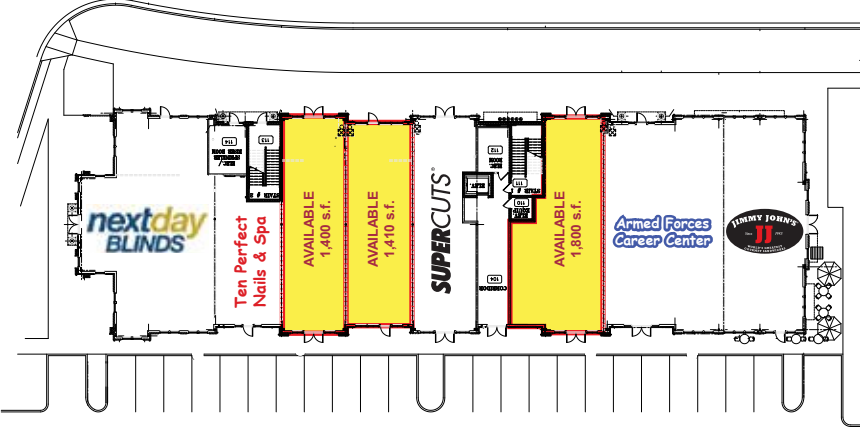


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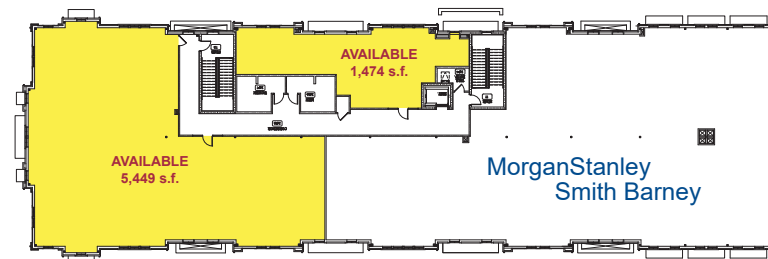


Building F

Ground Floor



2nd Floor



Building A - Existing
Target

Building B - Existing
PetSmart
Famous Footwear
Jewelers

Building E - Existing
Chili's

Building F - Existing
Next Day Blinds
Ten Perfect Nails & Spa
1,400 s.f. Available
1,410 s.f. Available
Super Cuts
1,800 s.f. Available
Armed Forces Career Center
Jimmy John's

Building G - Existing
AT&T
Cbiz
Sonny's of New York

Building H - Existing
Sleepy's

Building I - Existing
NEW! Michaels

Building J - Existing
Chick-Fil-A

Building K - Existing
Capital One Bank

Building L/M
Dick's Sporting Goods

Buildings C & D
New Tenant Coming

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