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ALEX APTER

314.818.1562 (OFFICE) 314.488.5900 (MOBILE) Alex@LocationCRE.com TONY MOON

314.818.1567 (OFFICE) 314.560.0781 (MOBILE) Tony@LocationCRE.com BILL SIEMS

314.818.1566 (OFFICE) 314.363.8327 (MOBILE) Bill@LocationCRE.com

TRADE AREA OVERVIEW

The City of Bloomington is located in the heart of Central Illinois, approximately 125 miles southwest of Chicago, 155 miles northeast of St. Louis, and 64 miles northeast of Springfield, the State Capital. Interstates 39, 55 and 74 converge on Bloomington-Normal, as well as US Route 51 and State Route 9

The twin cities are also serviced by two major railroad lines and Amtrak, as well as air transportation at the Central Illinois Regional Airport, one of the fastest growing airports in the country, which services commuter, corporate, and private aircraft.

Illinois State University, located in Normal, is home to over 20,000 students AND 3,500+ administrative staff members.

Bloomington is located in one of the most productive agricultural areas in the nation, but the economy is diverse and well-balanced. In addition to the major manufacturers and industries , there are two universities, two hospitals, a convention center, one indoor mall, one outdoor mall, and many banks and Savings & Loan Associations located in Bloomington-Normal. The City of Bloomington is one of the fastest growing metropolitan areas in Illinois with and estimated 20.25% increase in population between 1986 and 1995. New construction continues to enhance residential, industrial and commercial growth. Major employers in the Bloomington-Normal area include State Farm Insurance Co., Illinois State University, Country Financial, Unit 5 Schools, Advocate BroMenn Healthcare, and OSF St. Joseph Medical Center.

DEMOGRAPHICS

	1 mile	3 miles	5 miles
POPULATION	9,207	95,789	133,611
HOUSEHOLDS	4,208	39,702	54,484
EMPLOYEES	9,746	39,948	50,716
MED HH INCOME	\$65,985	\$75,064	\$77,441

AREA RETAIL | RESTAURANTS



five BEL°W DSW

PAINTED **TREE BOUTIQUES



HomeGoods

OLDNAVY KOHĽS









Median HH Income

\$100,000 or more

\$75,000 to \$100,000 \$60,000 to \$75,000

\$40,000 to \$60,000

Less than \$40,000

INCOME MAP





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Suite A1 A2 A3 A4 A5 A6-A7 A8-A9 A13 B14 C1 D1a D1b D1c	Tenant Kobe Revolving Sushi Bar AVAILABLE (Former Nail Salon) AVAILABLE (Former Restaurant 3/31/2025) AVAILABLE Sun Loan AVAILABLE Premium Pet Supply Orange Theory Fitness AVAILABLE Ashley HomeStore Painted Tree DSW Cato Fashions Petsmart Dick's Sporting Goods HomeGoods Five Below	SF 3,374 3,000 4,994 4,000 1,525 8,438 6,531 3,016 4,000 31,573 26,013 16,337 4,500 23,400 49,957 22,200 10,352
D1b	HomeGoods	22,200
D1d E1	Carter's/OshKosh B'gosh OUTLOT AVAILABLE	7,005
Outlot Outlot	Firestone McDonald's	8,696 3,246

360 VIRTUAL TOURS AVAILABLE SUITES







SUITE A4



SUITE A14

- OUTPARCEL & SMALL SHOP SPACE AVAILABLE FOR LEASE IN MAJOR POWER CENTER IN HEART OF BLOOMINGTON, IL TRADE AREA
- 1.200 8.438 SF SMALL SHOP SPACE AVAILABLE
- **OUTPARCEL AVAILABLE AT MAIN ENTRANCE TO SHOPPING CENTER**
- JOIN DICK'S, HOMEGOODS, PETSMART, DSW, FIVE BELOW, CARTERS, ASHLEY FURNITURE, AND ORANGE THEORY FITNESS
- **CALL BROKER FOR PRICING**











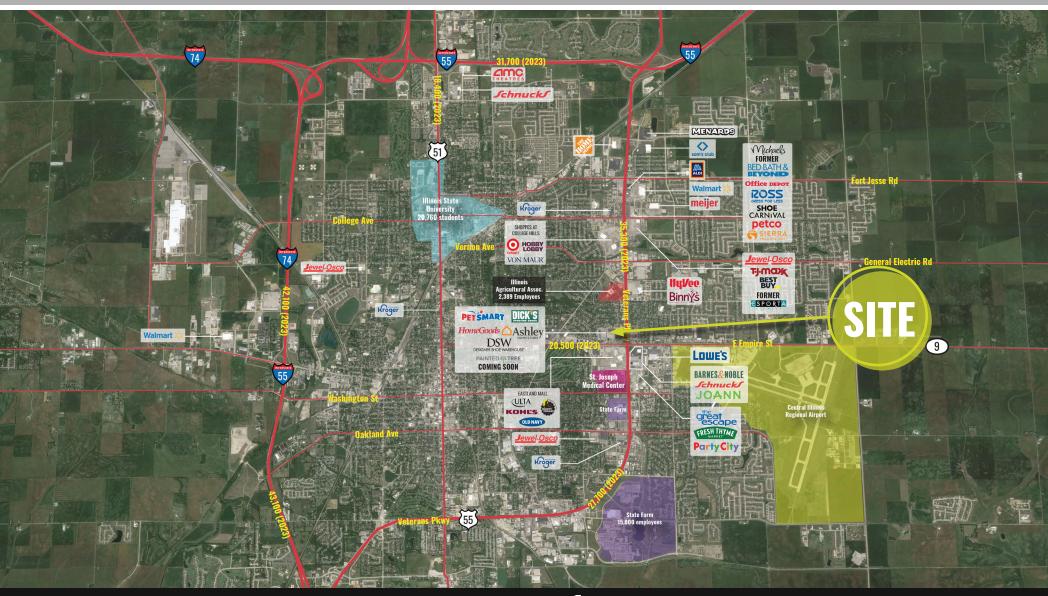


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